WHAT IS THE SRA?

The Sport & Rights Alliance (SRA) is an unprecedented global coalition of leading NGOs and trade unions working together to embed human rights and anti-corruption across world sport and to promote the rights and well-being of those most affected by human rights risks associated with the delivery of sport. The SRA was founded in early 2015 to pressure global sports bodies to ensure their decision-making and operations respect international standards for human rights, labour rights, and anti-corruption, in accordance with the UN Guiding Principles on Business and Human Rights.

HOW DOES THE SRA WORK?

The SRA serves as a force multiplier for civil society groups working to promote the rights of everyone affected by sport, including children, women, activists, minorities, fans, athletes, and other workers. The SRA engages directly with the IOC, FIFA, Commonwealth Games Federation, UEFA, and other leading sport bodies, and it has played pivotal roles in landmark decisions by these organisations to adopt new policies, bidding criteria for mega-events, and host city contract clauses that embed their responsibilities to respect human rights, labour standards, and anti-corruption measures. The SRA has also helped drive collective action to establish an Independent Centre for Sport and Human Rights, including by pushing sports bodies to join the effort. SRA partners authored White Papers for the Centre on issues related to children’s rights, athletes’ rights, remedy, corruption, and other key topics within the sport context. They have co-chaired a dedicated Task Force on supporting the people most affected by the delivery of sport and are the focal point for elevating activists’ and victims’ voices at the annual Sporting Chance Forum and in the Centre’s Advisory Board.

WHO WE ARE

- Amnesty International Netherlands
- Committee to Protect Journalists
- Football Supporters Europe
- Human Rights Watch
- International Trade Union Confederation
- Terre des Hommes
- Transparency International Germany
- World Players Association, UNI Global Union

HOW WE WANT TO ENGAGE WITH YOU

The SRA invites all actors—NGOs, trade unions, sports organisations, corporations, and governments—to work with us to address negative human rights impacts and corruption in sport. It is time to right the rules of sport to ensure fair play for all.

Please contact:
Gigi Alford, SRA Coordinator
gigi.alford@uniglobalunion.org
+41 (0)22 365 2190